

***Masters by Research Scholarship Ad***

<b>Research Opportunity In :</b>	Department of Marketing, Enterprise and Digital Communication
<b>Title of Proposed Research Degree Project:</b>	The Changing Environment for Internationalisation for Irish SMEs: an analysis of the food and drink industry.
<b>Description:</b>	<p>The purpose of this proposed research is to identify the key challenges and trends of internationalisation facing Irish SMEs in the food and drink industry.</p> <p>The intense globalisation of economic activity has turned internationalisation into an essential condition for survival and success of many food and drink firms. It is commonly accepted that international expansion is good for all companies. However, entering international markets is a challenge for a number of SMEs in the industry. Therefore, it is important to understand the challenges and opportunities that come with internationalisation for SMEs.</p> <p>The research will propose specific, need-driven improvements in SME supports and related policies applicable for the food and drink industry in Ireland.</p>
<b>Scholarships Condition:</b>	Funded by the Graduate Research Office – <b>Postgraduate Fees for a period up to two years full-time and a stipend</b>
<b>Requirements of Candidate:</b>	<ul style="list-style-type: none"> <li>▪ <b>Level 8 Honours Degree</b> in an appropriate field of study is essential (Grade 1:1 degree preferable, applications considered with a Grade 2:2 or higher with relevant experience),</li> <li>▪ Experience of advanced research and relevant work experience</li> <li>▪ Commitment to a 24-month programme of study and research full-time</li> <li>▪ Self-motivated with an ability to be self-directed in much of their own work</li> <li>▪ Able to plan work over longer periods and have strong writing and analytical skills</li> <li>▪ Interest in pursuing a career in academia and/or research</li> <li>▪ Interest in pursuing postgraduate studies in areas related to: Entrepreneurship, Small Business Management, Internationalisation, Food and Drink Industry.</li> </ul>

<b>Contact:</b>	Informal Research Enquiries should be directed to Sharon Lucey, Telephone: 061- 293478, Email: <a href="mailto:Sharon.Lucey@lit.ie">Sharon.Lucey@lit.ie</a> .
<b>Deadline for applications:</b>	29 <sup>th</sup> November, 2019
<b>Application Process:</b>	<p>Application forms to be emailed to the Graduate Studies and Research Office, LIT. Email: <a href="mailto:graduatestudies@lit.ie">graduatestudies@lit.ie</a></p> <p>For queries on application process please contact: <a href="mailto:graduatestudies@lit.ie">graduatestudies@lit.ie</a></p>